

## **The Leadership Challenge:**

### **Learn to LEAD...Lead to SERVE...Serve to SUCCEED**

Presented by Bob Alexander

January 23rd, 2019

As the former general sales manager, speaker, and author with Zig Ziglar, and now the President of The Alexander Resource Group, **Bob Alexander** has been recognized as one of the most knowledgeable, exciting and inspired business and educational leaders in America. In his high energy, fun filled seminars, Bob shares peak performance principles embraced by the top 100 CEO's and companies in the world.

#### **You will Learn...**

**CHANGE** - In times of change, the learner will inherit the earth while the learned will be find themselves beautifully equipped to live in a world that no longer exist!

**TRAINING** - You can finish school but you should never finish an education.

**LEADERSHIP** - Why responsibility and accountability are critical elements of successful companies.

**SALES** - Why everyone in an organization is in sales.

**CUSTOMER SERVICE** - Companies who best serve their customers will have the least amount of competition.

**TEAM BUILDING ACTIVITIES** - Teams lose because they teach results. Teams win because they coach behavior!

#### **What People Are Saying...**

"Never before have we had a speaker accomplish what you were able to do with this international group of executives. I have just confirmed your availability to train our top executives in April. I look forward to seeing you in San Francisco."  
*Bonnie Harper - CEO/President - The Harper Group International*

"Your presentation to our 350 employees was spectacular! The positive responses to your visit are too numerous to list; however, one employee said, "Bob Alexander made me look to myself for answers instead of blaming others for my problems." That comment was only one of many that will result in our continuing to use you in the future."

*John Collins - Owner/President - Collins Signs, Inc.*

"Innovative...Motivational...Outstanding...were a few of the comments received from your presentation at our State Agency College. Your enthusiasm for your subject and preparation for the class made our seminar a tremendous success."  
*Barbara Rohde - State Farm Insurance*

**REGISTRATION: \$149.00 - (Group Rates Available)**

Call 478-476-9081 or email bob@yesican.net to reserve your seat.

**METHOD OF PAYMENT - MasterCard, Visa, Discover, PO's, or checks made payable to:**

**The Alexander Resource Group. 4566 Oxford Circle. Macon, GA 31210**

**DATES/TIMES – Wednesday, January 23rd, 2019 - 8:30 a.m. till 11:00 a.m. (Repeat session 1:00 till 3:30 p.m.)**

**LOCATION - Thomaston-Upson County Civic Center . 101 Civic Center Drive . Thomaston, GA 30286**